

PROFILE

I am a visual artist and graphic designer with a passion for illustration, print and social media.

My ongoing passion project, DC IS MY CITY, chronicles life in Washington DC. It started in 2016 and it has been featured on several media and exhibitions.

In April 2018, The National Trust for Historic Preservation included me on its inaugural "40 under 40: People saving Places" list, celebrating creators who are expanding our nation's view of what it means to save places and tell America's full history.

EDUCATION

MASTER IN VISUAL ARTS

University of Arts and Design of Cluj Napoca, Romania | 2008 – 2010

MASTER IN MEXICAN LITERATURE

University of Veracruz
Xalapa, Mexico | 2005 – 2007

BA IN FINE ARTS

University of Veracruz
Xalapa, Mexico | 1999 – 2004

SKILLS

ADOBE CREATIVE SUITE

Photoshop, Illustrator, InDesign, Premiere Pro, After Effects

MICROSOFT OFFICE

Office, Excel, Powerpoint

WEB

HTML, CSS, Figma, Sketch

LANGUAGES

Spanish (native), English, Romanian, French

EXPERIENCE

SENIOR ART DIRECTOR

kglobal, Washington D.C. | Aug. 2017 - Feb. 2021

As the in-house creative of kglobal, I was responsible for all things visual, including: company branding, illustration, photography, web design and promotional materials. I set the overall artistic style for each project and ensured that the client's message and image were correctly conveyed to all stakeholders.

ART DIRECTOR

Visual Kontakt Gallery, Romania | Sep. 2015 - Dec. 2017

I designed, managed, and curated MAZIPOS, an itinerant exhibition featuring a global selection of emerging illustrators on view in galleries and community spaces worldwide.

ART DIRECTOR, FOUNDER

Periférne Centrú, Slovakia | July 2011 - Sep. 2015

I co-founded this NGO to support art, education, and ecotourism in a Dubravica, a small village in Slovakia. Once only a point on the map, Dubravica has since received national recognition with features on Slovak television. I developed the branding, video and web content, wrote winning grants, curated residencies, and supervised projects.

FREELANCE

July 2010 - present

I am an experienced freelancer across disciplines that include branding, print media, and cultural promotion. Clients include: D.C. Public Library, Washington City Paper, Heurich House Museum, American University Magazine, DCist, Golden Triangle BID, Smithsonian American Art Museum, Shop Made in DC, Thompson Hotel, University of Maryland, Cerveza Indio (Mexico), University of Cape Town (South Africa), KTH Environmental Humanities Laboratory (Sweden), CONACULTA (Mexico), Aizpute Municipality (Latvia), Animal Heroes (Mexico), Goldberg Research and Consultancy (Netherlands).



EXTENDED RÉSUMÉ

EDUCATION

- 2007 – 2010. University of Art and Design of Cluj-Napoca, Romania. Painting Master Program. With a grant from Romanian Government (Ministry of Education).
- 2005 – 2007. Research Institute for Literature and Linguistic, University of Veracruz, Mexico. Mexican Literature Master Program. With a Mexican Government grant (National Council of Science and Technology).
- 1999 – 2004. University of Veracruz, Mexico. Bachelor of Visual Arts with painting and drawing specialization.

WORKSHOPS

- BEYOND THE STUDIO workshop (Jan. 2020). Smithsonian's American Art Museum. Washington D.C., USA.
- STORYTELLING & ILLUSTRATION instructor (Sep. 2016 - Dec. 2017). SITAR arts center. Washington D.C., USA.
- IF YOU CAN'T BE WHITE AT LEAST BE RICH (Nov. 2014). Comics workshop series organized by Africa e Mediterraneo, Comics for Equality and BilBolBul Festival. Bologna, Italy.
- FOODING PLZEN 2015 (June - Aug. 2014) workshop series at the Městská Plovárna space. Pilsen, Czech republic.
- AUTUMN PROMENADES (Dec. 2012). Ecology and art workshops organized by PERIFÉRNE CENTRÁ. Dúbravica, Slovakia.
- ART AND MOBILITY (Mar. 2012). Workshop series at the Faculty of Fine Arts of the University of Veracruz. Xalapa, Mexico.

BOOKS

- SING WITH ME D.C. (Mar. 2019). A book for rhymes for children with D.C. sights on the background. Produced in collaboration with D.C. Public Library as part of the early literacy program, S.T.A.R. (Sing, Talk and Read).



RECOGNITIONS

- GRANT HOLDER from the Commission on the Arts and Humanities for the District of Columbia, ARTS AND HUMANITIES FELLOWSHIP PROGRAM FY19 (Oct. 2018).
- NAMED to the National Trust for Historic Preservation's 40 UNDER 40: PEOPLE SAVING PLACES list (Apr. 2018).
- FIRST PLACE at the juried exhibit and competition FOR THE RECORD: PICTURING D.C. organized by the Historical Society of Washington D.C. at the George Washington University Museum / The Textile Museum. Washington, D.C. (Nov. 2017)
- FIRST PLACE at the 7th Annual Patricia Sitar Juried Exhibition, Hearth of the City, for the work "Postcards from Washington D.C.: Yoga at the Hirshhorn" (Nov. 2017).
- GRANT HOLDER from Romanian government for a Master in Painting at the University of Arts and Design of Cluj-Napoca. The scholarship includes one year of language learning and two academic years in the Master program (Oct. 2007 – July 2010).
- GRANT HOLDER of the Mexican National Council for Support the Science and Technology (PIFOP-CONACyT) for study a Master program in Mexican Literature, given by the Linguistic-Literary Researching Institute of the University of Veracruz (Sep. 2005 – July 2007).
- FIRST PLACE in the 18th contest of Christmas short tale in Gómez Palacio, Durango for "Corazón, paciencia ten". Institute for Culture of the Province of Durango and the cultural centre of that city (Dec. 2004).
- GRANT HOLDER of the FONCA (National Found for Culture and Arts) through the Institute for Culture of the State of Durango, in the category to continue studies in an institution of Artistic Education for "El proyecto anti-alacran" (Feb. 2002 - Dec. 2002).
- FIRST PLACE in the contest "PAINT THE MUSIC", organized by the ITESM campus Laguna, the Municipal Direction of Culture and Radio Torreon (Aug. 2000).
- HONORARY MENTION in the 4th "NEW ART" contest, organized by the Ibero-American University, the Municipal Direction of Culture and the Institute of Culture in Coahuila (May 2000).
- FIRST PLACE in the second "NEW ART" contest, organized by the Latin American University, the Municipal Direction of Culture and the Institute of Culture in Coahuila (Apr. 1998).

CURATORIAL PROJECTS

LANDSCAPE, REVISITED 6 (Jul. 2017). Kunstdorf Open Gallery. Dubravica, Slovakia.
MAZIPOS (2015 - 2017). Several locations in Romania, Slovakia, Mexico, USA.
LOCAL MUNICIPALITIES (June 2015). Visual Kontakt Gallery. Oradea, Romania.
WHEN YOU SEE THE FALLING STAR - Daniela Krajčová (May 2014). Visual Kontakt Gallery.
Oradea, Romania.
LANDSCAPE, REVISITED 3 (Dec. 2013). Kunstdorf Open Gallery. Dubravica, Slovakia.
LANDSCAPE, REVISITED 2 (Sep. 2012). Kunstdorf Open Gallery. Dubravica, Slovakia.
ITINERARIOS (Jan. 2012). Online project (itinerarios.tumblr.com). Torreon, Mexico.
LANDSCAPE, REVISITED (Aug. 2011). Kunstdorf Open Gallery. Dubravica, Slovakia.

RESIDENCIES

Residencia Espora (Apr. 2015). Tlacotalpan, Mexico.
Open AiR for Plzeň European Capital of Culture 2015 (July - Sep. 2014). Pilsen, Czech Republic.
Visual Kontakt (Nov. 2013). Oradea, Romania.
Landscape, Revisited (Dec. 2013). Dúbravica, Slovakia.
Visual Kontakt (Nov. 2013). Oradea, Romania.
The Residency and Workshop Center SERDE (May 2013). Aizpute, Latvia.
Dúbravica Garaza Art Residency (Jan. 2013). Dúbravica, Slovakia.
17th Art Colony (Aug. 2012). Cered, Hungary.
MULTIPOINT Residency (Jul. 2012). Nitra, Slovakia.
Residencia Espora (April 2012). Tlacotalpan, Mexico.
Periférna Centrum Rotating Residencies (Oct. 2011). Staré, Slovakia.
Jimramovské Pavlovice Painting Symposium (Sep. 2011). Czech Republic.
Jalovik Colony of Artists (Aug. 2011). Jalovik, Serbia.
Opustená (re)kreácia (June 2011). Trenčianske Teplice, Slovakia.
Dúbravica Garaza Art Residency (Apr. 2011). Dúbravica, Slovakia.



SLAMA Land Art residency (Aug. 2010). Baranja, Croatia.

La Braderie de l'art (Dec. 2009). Roubaix, France.

Dalmatia, Inaugural Year (Aug. 2009). Drawing residency organized by the Serbian Canadian artist Srdjan Segan. Knin, Croatia.

Visitor to the Sculpture Symposium on terracota TERRA (Aug. 2009). Kikinda, Serbia.

International Multidisciplinary Art Residency Loznica Cultural Centre (July 2009). Trisc, Serbia.

La Braderie de l'art (Dec. 2008). Roubaix, France.

International Multidisciplinary Art Residency Loznica Cultural Centre (July 2003). Trisc, Serbia.

SOLO SHOWS

100 POSTCARDS (Mar. 2018). Shop Made in D.C. Washington, D.C.

POSTCARDS FROM WASHINGTON D.C. (Sep. 2017). Sitar Arts Center. Washington, D.C.

POSTCARDS FROM WASHINGTON D.C. (Dec. 2016). GCDC. Washington, D.C.

LA MER DE SOUHAITS (June 2014). Centre culturel Alban Minville. Toulouse, France.

#OTHERSIDES (Nov. 2013). Visual Kontakt Gallery. Oradea, Romania.

TOURIST (May 2012). Visual Kontakt Gallery. Ulm, Germany.

MISS FORTUNE (June 2011). Odonata Gallery. Oslo, Norway.

DUMB CAMEOS (Apr. 2011). Negre Art, Design & Fashion. London, England.

SKETCH. Art in process and viceversa (July 2004). Ricardo Castro Theater. Durango, Mexico.

DESCONTEXTOS (Oct. 2001). "Santiago A. Garza" Hall, ITESM (Technological Institute of Studies of Monterrey). Torreon, Mexico.

LA ESPERANZA ESTÁ EN EL CAOS (Feb. 2001). Plaza ICOCULT. Torreon, Mexico.

SÍ SOLTE, DIÁSTOLE (May 1999). Pedagogical University of Durango. Gomez Palacio, Mexico.

GROUP SHOWS

GREETINGS FROM WASHINGTON D.C. (Mar. 2018). George Washington University Museum / The Textile Museum. Washington, D.C.

FOR THE RECORD: PICTURING D.C. (Nov. 2017). George Washington University Museum / The Textile Museum. Washington, D.C.



MAZIPOS (May 2017). Visual Kontakt Gallery. Oradea, Romania.

AYOTZINAPA: A ROAR OF SILENCE (Feb. 2016). Social And Public Art Resource Center. Los Angeles, USA.

CARTELES POR AYOTZINAPA (May 2015). Instituto de Artes Gráfica de Oaxaca. Oaxaca, Mexico.

COMICS FOR EQUALITY (Apr. 2014) Tallin University. Tallin, Estonia. (Apr. 2014) Vivacom Art Hall. Sofia, Bulgaria. (Mar. 2014), Nextcomic Festival. Linz, Austria.

MULTIPOINT (Jan. 2014). Oravská Galéria. Dolný Kubín, Slovakia.

(DE) GENERATION (Dec. 2013). Visual Kontakt Gallery. Oradea, Romania.

MONUMENT OF TIME (July 2013). Urban intervention in the center of the city as a part of the festival 'Colors of Cluj'. Cluj-Napoca, Romania.

PERIFÉRNE CENTRÁ V HANGARI (May 2013). Hangar headquarters. Bratislava, Slovakia.

MULTIPOINT: INSIDE OUT (Apr. 2013). Foyer Gallery, Stare divadlo Karola Spisaka. Nitra, Slovakia.

OBJECT = POSITION (Jan. 2013). Dornyai Béla Museum. Salgótarján, Hungary.

PROTO-ART & PROTO-GALLERY (Jan. 2013). Buna Vestire Church, organized by Visual Kontakt. Vadu Crișului, Romania.

FREJM BAJ FREJM, ANIMATIONS (Sep. 2012). Galerie TIC. Brno, Czech Republic. (Jul. 2012) Kunsthalle-Neologist Synagogue. Žilina, Slovakia.

DOM ODPOROV - HOUSE OF OPOSITION (June 2012). Divadla z Pasáže. Banska Bystrica, Slovakia.

RETROSPECTIVA A TOMAS LEDESMA (Apr. 2012). Museo Regional de la Laguna. Torreon, Mexico.

NATURALEZA APOCALIPTICA (Mar. 2012). Jardin de las Esculturas. Xalapa, Mexico.

PERIFÉRNE CENTRÁ - STARÉ (Oct. 2011). Staré Castle, Slovakia.

SUPERBIA (Aug. 2010). Romanian Pavillion for the Venice Biennale of Architecture. New Gallery of the I.R.C.C.U. Venice, Italy.

EXPO TRANSYLVANIA (July 2010). Cluj-Napoca, Romania.

MY CAMERA SEES CLUJ (Apr. 2010). Zorki Photo Café. Cluj-Napoca, Romania.

LOMO SAPIENS (July 2009). Kharkiv City Gallery. Kharkiv, Ukraine.

KUPICUA (Oct. 2004). Ricardo Castro" Theater. Durango, Mexico.

VUK KARADZIC CULTURAL CENTER SYMPOSIUM (Mar. 2004). I. Velika Gallery, Belgrade, Serbia.

EXPO MUERTOS (Nov. 2003). AP Gallery. Xalapa, Mexico.

ALAS DE ARENA 2 (Oct. 2003). Auditory "Santiago A. Garza", ITESM. Torreon, Mexico.

MORBO (Mar. 2003). Recreational Center of Xalapa, Mexico.

ALAS DE ARENA (Oct. 2002). Conventions Center. Torreon, Mexico.

ARRIEROS SOMOS... Y AÚN ASÍ TE LA PELAS (Nov. 2003). AP Gallery. Xalapa, Mexico.

PAINTING EXPOSITION OF ANNUAL GOLF TOURNAMENT (Oct. 2002). Club Campestre.
Torreon, Mexico.

PAREDES DE TIEMPO (Mar. 2002). Diego Rivera Gallery. Xalapa, Mexico.

MOVIMIENTOS (Nov. 2001). Café Fridaycalo. Torreon, Mexico.

8th SUBASTA DE ARTE PRO CAMERATA OF COAHUILA (Nov. 2001). Centro de
convenciones de Torreon, Mexico.

13 TRECE ROJO (Nov. 2001). Centro de convenciones de Gomez Palacio, Mexico.

DOS ESCUELAS, DOS CIUDADES (May 2001). Alva de la Canal Gallery. Xalapa, Mexico.

SUPERSTICIONES (Mar. 2001). Plaza ICOCULT. Torreon, Mexico.

SELECCIONADOS DEL CONCURSO "PINTA TU MUSICA" (Aug. 2000). Jose R. Mijares
Gallery. Torreon, Mexico.

4o. CONCURSO "ARTE NUEVO" (May 2000). Casa del Cerro. Torreon, Mexico.